

Report on “Blood donation Camp” CSR Activity

Date: 24th February 2024

Venue: Pune Institute of Business Management (PIBM), Pune

Conducted by: Pune Institute of Business Management (PIBM), Pune

Organised by: Samarpan { हम मिलकर फर्क ला सकते हैं }



Introduction:

On 24th February 2024, *Pune Institute of Business Management (PIBM)*, organised a “**Blood donation**” at the gym area in the college campus. Blood donation is an act of selflessness and compassion.

Donating is a generous thing to do. It helps people in need, and it helps people in your community. When you give, others live.

Donors, especially those who donate regularly, keep our nation's blood supply stable. Although many people donate blood after disasters, blood is needed every day of the year.

There is no substitute for blood. Donors provide the only supply of life-saving blood for those in need.

Donating is simple, fast, and convenient. The donation process can take as little as 45 minutes of your time, but can make a lifelong difference for someone else.



Participants:

A total of 8 people volunteered for this activity including Dr. Yachna Gharde who led this activity with 7 students pursuing their Post-Graduation from the Institute and formed a group “**Samarpan**” to lead this activity. This team was enthusiastic to promote the need to donate blood for the betterment of the society.



“Om blood center, Mangalwar Peth” offered their service at the campus to collect blood and raise awareness about the need to donate blood for the betterment of the society.

Around 87 students and 11 faculties and staff came & donated their blood.



Key Events:

Camp Setup: The day commenced with enthusiastic preparations, involving the meticulous arrangement of registration desks and a welcoming waiting area. The

campus buzzed with excitement as every detail was ensured for our guest's comfort.

Participant Arrival: At 9 AM, participants were greeted with warm smiles, and our volunteers extended their assistance during the initial registration process. The aim was to create a friendly and inviting atmosphere, alleviating any apprehensions among the participants.

Diverse Participation: An impressive turnout of around 120 people, including students, teaching, and non-teaching staff, marked the camp's participation. All the participants were rewarded with certification for their gracious presence. They were also provided with refreshments by the hospital.

Aside from blood donation, basic health checkup facilities like hemoglobin check and blood pressure check were also provided by the hospital.

Teaching Staff Participation: Later in the day, teaching staff joined the camp. They adhered to the rules and regulations established by volunteers to maintain the camp's decorum.

Feedback Collection: As the day neared its end, feedback was diligently collected from participants.

Conclusion: The event ended with a happy note. The students got awarded about the importance to donate blood. The day served as a powerful reminder of the profound impact a committed group of individuals can achieve when united by a shared objective.

Photos of the Event:





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